



# Press Release

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## For Immediate Release

### Metallic Images Available to Color-Logic Licensees

West Chester, OH; November 2013—Color-Logic, developer of the Process Metallic Color System, makes a wide variety of metallic images available to new and renewal licensees through a royalty-free program at [SignElements.com](http://SignElements.com). Graphic designers and printers who have licensed the Color Logic process gain access not only to more than 100 press-ready metallic images that have been fully processed and tested by the Color-Logic design consulting team, but also to more than 2.5 million super high resolution photographs and vector illustrations available on the site. As many as 200 images may be downloaded each month at no charge. The metallic images on the site are appropriate for use with either silver ink or metallic substrates. Images on the SignElements.com site are constantly updated and include a complete library of vehicle outline templates including the latest models.

Commenting on the partnership with SignElements.com, Color-Logic Chief Technical Officer Richard Ainge said: “Graphic designers and printers who have licensed the Color-Logic system often express the need for images known to produce outstanding results with the Color-Logic process. As a result, Color-Logic has partnered with SignElements.com, a one-stop image resource specializing in photos and graphic building blocks for signmakers. Color-Logic has carefully processed each of the metallic images in the Color-Logic section of the site. These images are available free of charge to new Color-Logic licensees and those on continued maintenance.”

Color-Logic™ develops color communication systems and software tool sets for a variety of special effect printing applications. Color-Logic provides brand owners, product managers, corporations, and their advertising agencies the ability to differentiate themselves and their clients with a simple print production process that yields dramatic results. Color-Logic special effects utilize the existing workflows of printers and designers, yielding dynamic results without the use of special equipment. Color-Logic supports the value of print and works with designers and printers to enhance their printed media. For more information, visit [www.color-logic.com](http://www.color-logic.com) or call 513-258-0047.

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