

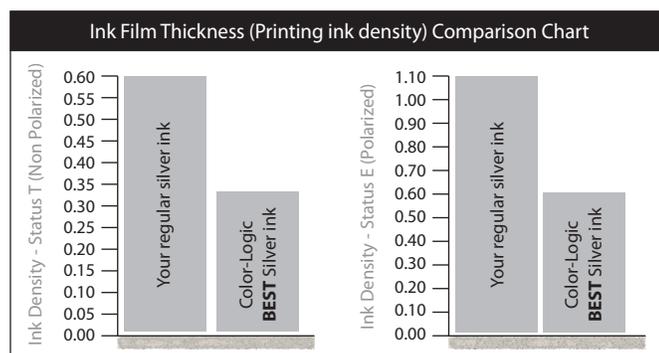
THINK "BEST"

Color-Logic / May 2011

The Color-Logic **BEST** Offset Silver Ink enables printers to overprint their process inks on top to create an extended color gamut of metallic colors. Because most CMYK process inks are transparent, the Color-Logic **BEST** Offset Silver Ink can shine through and create a diverse range of metallic colors! These metallic colors can be used as dividers for sections within a booklet, as text and key lines, as a background effect around an image so it pops off the page, or to create dramatic metallic gradients from one metallic hue to another.

A key feature of our **BEST** Offset Silver Ink is that it prints at a very thin ink film thickness (density) which allows for simpler control on press with impressive cost effectiveness when printing floods or other high coverage print jobs.

Traditional silver inks look great, but as soon as you protect them with any type of coating they lose their luster ... Sound familiar? The **BEST** Offset Silver however, will retain it's luster after aqueous coating, UV varnishing and even lamination. This makes it an ideal all-round ink where a protective coating is required, and with excellent intercoat adhesion, this ink can also be used for blister pack applications and foil stamping!



Type of Silver Ink Used	Is your metallic silver ink compatible with the following protective coatings without dulling down?		
	Aqueous	UV Varnish	Laminate
Your regular silver ink (e.g PMS® 877 silver)	NO	NO	NO
Color-Logic "BEST" Silver	YES	YES	YES

BEST Offset Silver Ink - Key Facts

- Can be aqueous coated, UV varnished or laminated and will retain it's luster
- Prints at around 40% lower ink film thickness (density) compared to a regular metallic silver ink
- Reduces ink consumption - The **BEST** Silver ink prints under your CMYK process inks, meaning you only need one silver ink to create all our metallic colors, with no need to mix or tint individual metallics for each job you print, which means less waste!
- Can be used as a stand alone silver, or used in conjunction with the Process Metallic Color System

Color-Logic BEST Offset Silver* (p/n CL4713-BOS-01-2LB)

Bringing value to print by adding uniqueness and differentiation for your designs and customers

Economical - combined with process inks you can produce hundreds of metallic colors**

Special effects – create dynamic special effects using a combination of silver & CMYK inks

Tack – you can print on top of our **BEST** Silver or even coat it and you will not lose the metallic effect

* Color-Logic branded inks can only be purchased and printed by printers who have purchased the Color-Logic Printer License™

** Reducing your inventory of spot metallic inks

Prove it to yourself ... Buy the Starter Kit today and test our inks on your press!

